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Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

EFS ID: 66276
Application ID: 10759620
Title of Invention: Advertising Management System
for Digital Video Streams
First Named Inventor: Charles Eldering
Domestic/Foreign Application: Domestic Application
Filing Date: 2004-01-16
Effective Receipt Date: 2004-08-09
Submission Type: Information Disclosure
Filing Type:
Confirmation number: 1665
Attorney Docket Number: T708-14



Total Fees Authorized:

Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark
Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: da48db833505c380e3562c4a4477eaa9d98aecbb

**TRANSMITTAL**

Electronic Version v1.1
Stylesheet Version v1.1.0

Title of Invention	Advertising Management System for Digital Video Streams									
Application Number: 10/759620 										
Date: 2004-01-16										
First Named Applicant: Charles A										
Confirmation Number: 1665										
Attorney Docket Number: T708-14										
<p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p>										
<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djrl</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djrl	Attorney		
Submitted by:	Elec. Sign.	Sign. Capacity								
Douglas J Ryder Registered Number: 43,073	/djrl	Attorney								
<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>T708-14_08-09-04_IDS-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	T708-14_08-09-04_IDS-usidst.xml		us-ids.dtd		us-ids.xsl
Documents being submitted	Files									
us-ids	T708-14_08-09-04_IDS-usidst.xml									
	us-ids.dtd									
	us-ids.xsl									
Comments Comments added at the request of EBC to avoid error messages										



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Advertising Management System for Digital Video Streams						
Application Number:		10/759620					
Confirmation Number:		1665					
First Named Applicant:		Charles Eldering					
Attorney Docket Number:		T708-14					
Art Unit:		2011 4157					
Examiner:		Unknown Ricky Chin					
Search string:		(5534944 or 5559549 or 5600366 or 5687095 or 5708664 or 5812790 or 5861919 or 5862140 or 5877812 or 5886731 or 5917830 or 54949948 or 5966120 or 6038000 or 6038256 or 6141358 or 6208688 or 6240103 or 6370199 or 6611624 or 6615039 or 6665872 or 5704930).pn.					
<h3>US Patent Documents</h3>							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
R.C.	1	5534944	1996-07-01	EGAWA			
	2	5559549	1996-09-01	HENDRICKS			
	3	5600366	1997-02-01	SCHULMAN			
	4	5687095	1997-11-01	HASKELL			
	5	5708664	1998-01-01	BUDGE			
	6	5812790	1998-09-02	RANDALL			
	7	5861919	1999-01-01	PERKINS			
	8	5862140	1999-01-01	SHEN			
	9	5877812	1999-03-01	KRAUSE			
	10	5886731	1999-03-23	EBISAWA			
	11	5917830	1999-06-29	CHEN			
	12	54949948	1999-09-01	KRAUSE			
	13	5966120	1999-10-01	ARAZI			
	14	6038000	2000-03-01	HURST			

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /R.C./



<input type="checkbox"/>	15	6038256	2000-03-01	LINZER
/R.C./	16	6141358	2000-10-01	HURST
<input type="checkbox"/>	17	6208688	2001-03-01	SEO
<input type="checkbox"/>	18	6240103	2001-05-01	SHOENBLUM
<input type="checkbox"/>	19	6370199	2002-04-01	BOCK
<input type="checkbox"/>	20	6611624	2003-08-01	ZHANG
<input type="checkbox"/>	21	6615039	2003-09-02	ELDERING
<input type="checkbox"/>	22	6665872	2003-12-01	KRISHNAMURTHY
<input checked="" type="checkbox"/>	23	5704930	2003-03-09	ELDERING

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /R.C./

Signature

Examiner Name	Date
/Ricky Chin/	11/13/2007